Lockwood in '84

In 1884, a woman couldn't vote for the president of the United States, but that didn't stop activist lawyer Belva Lockwood from conducting a full-scale campaign for the office. She was the first woman ever to do so, and she tried again for the presidency in 1888. It's time we recognized her name.

by Jill Norgren

n 1884, Washington, D.C., attorney Belva Lockwood, candidate of the Equal Rights Party, became the first woman to run a full campaign for the presidency of the United States. She had no illusion that a woman could be elected, but there were policy issues on which she wished to speak, and, truth be told, she welcomed the notoriety. When challenged as to whether a woman was eligible to become president, she said that there was "not a thing in the Constitution" to prohibit it. She did not hesitate to confront the male establishment that barred women from voting and from professional advancement. With the spunk born of a lifelong refusal to be a passive victim of discrimination, Lockwood told a campaign reporter, "I cannot vote, but I can be voted for." Her bid for the presidency startled the country and infuriated other suffrage leaders, many of whom mistakenly clung to the idea that the Republican Party would soon sponsor a constitutional amendment in support of woman suffrage.

In the last quarter of the 19th century, Lockwood commanded attention, and not just from the columnists and satirists whom she led a merry chase. Today she is virtually unknown, lost in the shadows of the iconic suffrage leaders Elizabeth Cady Stanton and Susan B. Anthony. That's an injustice, for Belva Lockwood was a model of courageous activism and an admirable symbol of a woman's movement that increasingly invested its energies in party politics.

Lockwood was born Belva Ann Bennett in the Niagara County town of Royalton, New York,

on October 24, 1830, the second daughter, and second of five children, of Lewis J. Bennett, a farmer, and Hannah Green Bennett. Belva was educated in rural schoolhouses, where she herself began to teach at the age of 14. In her first profession she found her first cause. As a female instructor, she received less than half the salary paid to the young men. The Bennetts' teenage daughter thought this treatment "odious, an indignity not to be tamely borne." She complained to the wife of a local minister, who counseled her that such was the way of the world. But bright, opinionated, ambitious Belva Bennett would not accept that world.

From her avid reading of history, Belva imagined for herself a life different from that of her mother and her aunts—the life, in fact, of a great man. She asked her father's permission to continue her education, but he said no. She then did what she was expected to do: On November 8, 1848, she married Uriah McNall, a promising young farmer. She threw herself into running their small farm and sawmill, wrote poetry and essays, and determined not to let marriage be the end of her individuality. She wanted to chart her own course, and tragedy gave her an opportunity to do so. In April 1853, when she was 22 and her daughter, Lura, three, Uriah McNall died.

The young widow had a second chance to go out into the world. She resumed her teaching and her education. In September 1854, she left Lura with her mother and traveled 60 miles east to study at the Genesee Wesleyan Seminary in Lima. The seminary shared a



A fluttery Lockwood shares the stage in this campaign cartoon with Benjamin Butler, candidate of the Greenback-Labor and Anti-Monopoly parties in 1884, who polled less than 2 percent of the popular vote.

building with the newly coeducational Genesee College, which offered a more rigorous program. Belva transferred to the college (becoming its third woman student), where she took courses in science and politics. She graduated with a bachelor's degree (with honors) on June 27, 1857, and soon found a position teaching high school in the prosperous Erie Canal town of Lockport. Four years later, she took over a small school in the south-central New York town of Owego. In 1866, Belva McNall traveled to Washington and began to reinvent herself as an urban professional. She was neither flamboyant nor eccentric. Indeed, had she been a man, it would have been apparent that her life was following a conventional 19th-century course: Talented chap walks off the farm, educates himself, seeks opportunities, and makes a name. But because Belva strove to be that ambitious son of ordinary people who rises in the world on the basis of his wits and his work, she was thought a radical.

In Washington, Belva taught school and worked as a leasing agent, renting halls to lodges and organizations. She tutored herself in the workings of government and the art of lobbying by making frequent visits to Congress. In 1868 she married Ezekiel Lockwood, an elderly dentist and lay preacher who shared her reformist views. We do not know precisely when she fell in love with the law. In antebellum America the profession belonged to men, who passed on their skill by training their sons and nephews and neighbors' boys. After the Civil War a handful of women, Lockwood among them, set out to change all that. She believed from her reading of the lives of great men that "in almost every instance law has been the stepping-stone to greatness." She attended the law program of Washington's National University, graduated in 1872 (but only after she lobbied for the diploma male administrators had been pressured to withhold), and was admitted to the bar of the District of Columbia in 1873 (again, only after a struggle against sex discrimination). When the Supreme Court of the United States refused to admit her to its bar in 1876, she single-handedly lobbied Congress until, in 1879, it passed, reluctantly, "An act to relieve the legal disabilities of women." On March 3, 1879, Lockwood became the first woman admitted to the high Court bar, and, in 1880, the first woman lawyer to argue a case before the Court.

From her earliest years in Washington, Lockwood coveted a government position. She applied to be a consul officer in Ghent during the administration of Andrew Johnson, but her application was never acknowledged. In later years, she sought government posts—for women in general and for herself in particular from other presidents. Without success. When Grover Cleveland passed over Lockwood and appointed as minister to Turkey a man thought to be a womanizer, she wrote to compliment the president on his choice: "The only danger is, that he will attempt to suppress polygamy in that country by marrying all of the women himself." A year later, in 1886, in another communication to Cleveland, she laid claim to the position of district recorder of deeds and let the president know in no uncertain terms that she had a "lien" on the job. She did not give up: In 1911 she had her name included on a list sent to President William Howard Taft of women attorneys who could fill the Supreme Court vacancy caused by the death of Justice John Marshall Harlan.

hat persuaded Lockwood that she should run for the highest office in the land? Certainly, she seized the opportunity to shake a fist at conservatives who would hold women back. And she was displeased with the enthusiasm for the Republican Party shown by suffrage leaders Susan B. Anthony and Elizabeth Cady Stanton. More than that, however, campaigning would provide an opportunity for her to speak her mind, to travel, and to establish herself on the paid lecture circuit. She was not the first woman to run for president. In 1872, New York City newspaper publisher Victoria Woodhull had declared herself a presidential candidate, against Ulysses Grant and Horace Greeley. But Woodhull, cast as Mrs. Satan by the influential cartoonist Thomas Nast, had to abandon her campaign barely a month after its start: Her radical "free love" views were too much baggage for the nascent women's movement to bear, and financial misfortune forced her to suspend publication of Woodhull & Claflin's Weekly at the very moment she most needed a public platform.

Years later, Lockwood—and the California women who drafted her—spoke of the circumstances surrounding her August 1884 nomination, their accounts colored by ego and age. Lockwood received the nod from Marietta Stow, a San Francisco reformer who spoke for the newly formed, California-based Equal Rights Party, and from Stow's colleague, attorney Clara Foltz. Foltz later insisted that Lockwood's nomination amounted to nothing more than a lighthearted joke on her and Stow's part. But Stow's biographer, Sherilyn

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Bennion, has made a strong case that the nomination was, in fact, part of a serious political strategy devised by Stow to deflect attention from the rebuff given suffrage leaders that year at the Republican and Democratic conventions, and to demonstrate that "the fair sex" could create its own terms of engagement in American party politics. Women were becoming stump speakers, participants in political clubs, candidates for local office, and, in a handful of places, voters. (By 1884 the Wyoming, Utah, and

Washington Territories had fully enfranchised women, who in 14 states were permitted to vote in elections dealing with schools). Marietta Stow began the Equal Rights Party because she had long been interested in matters of public policy and because readers of her newspaper, *The Women's Herald of Industry*, had expressed an interest in a "new, clean, uncorruptible party."

In July 1884 Stow urged Abigail Scott Duniway, an Oregon rights activist and newspaper editor, to accept the Equal Rights Party's nomination. But Duniway declined, believing, as Bennion writes, that "flaunting the names of women for official positions" would weaken the case for equal rights and provide "unscrupulous opponents with new pretexts and excuses for lying about them." Undiscouraged, Stow continued her search for a candidate. In August, she hit her mark.

Belva Lockwood, Women's Herald reader, had already begun to think of herself as a standard-bearer. On August 10 she wrote to Stow in San Francisco and asked rhetorically, and perhaps disingenuously,

"Why not nominate women for important places? Is not Victoria Empress of India? Have we not among our country-women persons of as much talent and ability? Is not history full of precedents of women rulers?" The Republicans, she commented, claimed to be the party of progress yet had "little else but insult for women when [we] appear before its conventions." (She had been among those rebuffed that summer by the Republicans.) She was exasperated with the party of Lincoln and maddened by Stanton and Anthony's continuing faith in major-party politics: "It is quite time that we had our own party, our own platform, and our own nominees. We shall never have equal rights until we take them, nor respect until we command it."

Stow had her candidate! She called a party convention on August 23, read Lockwood's letter to the small group, and proposed her as the party's nominee for president of the United States, along with Clemence S. Lozier, a New



Belva Lockwood in a photo probably taken in the early 1880s.

York City physician, as the vice presidential nominee. Acclamation followed, and letters were sent to the two women. The dispatch to Lockwood read as follows: "Madam: We have the honor to inform you that you were nominated, at the Woman's National Equal-Rights Convention, for President of the United States. We await your letter of acceptance with breathless interest."

Lockwood later said that the letter took her "utterly by surprise," and she kept it secret for

several days. On September 3, she wrote to accept the nomination for "Chief Magistrate of the United States" from the only party that "really and truly represent the interests of our whole people North, South, East, and West.... With your unanimous and cordial support... we shall not only be able to carry the election, but to guide the Ship of State safely into port." Lockwood went on to outline a dozen platform points, and her promptness in formulating policy signaled that she (and the party) intended to be taken seriously about matters of political substance.

orecasters in '84 were predicting another close presidential race. Four years earlier, James Garfield had defeated Winfield Hancock by just 40,000 votes (out of nine million cast), and people were again watching the critical states of New York and Indiana. The nearly even division of registered voters between the two major parties caused Democratic candidate Grover Cleveland and Republican candidate James G. Blaine to shy away from innovative platforms. Instead, the two men spent much of their time trading taunts and insults. That left the business of serious reform to the minor parties and their candidates: Benjamin Butler (National Greenback/Anti-Monopoly), John St. John (Prohibition), and Pomeroy Samuel Clarke (American Prohibition). Butler, St. John, and Pomeroy variously supported workers' rights, the abolition of child and prison labor, a graduated income tax, senatorial term limits, direct election of the president, and, of course, prohibition of the manufacture, sale, and consumption of alcohol. Lockwood joined this group of nothing-to-lose candidates, who intended to promote the public discussion of issues about which Blaine and Cleveland dared not speak.

The design of Lockwood's platform reflected her practical savvy. The platform, she said, should "take up every one of the issues of the day" but be "so brief that the newspapers would publish it and the people read it." (She understood the art of the sound bite.) Her "grand platform of principles" expressed bold positions and comfortable compromise. She promised to promote and maintain equal political privileges for "every class of our citizens irrespective of sex, color or nationality" in order to make America "in truth what it has so long been in name, 'the land of the free and home of the brave.'" She pledged herself to the fair distribution of public offices to women as well as men, "with a scrupulous regard to civil service reform after the women are duly installed in office." She opposed the "wholesale monopoly of the judiciary" by men and said that, if elected, she would appoint a reasonable number of women as district attorneys, marshals, and federal judges, including a "competent woman to any vacancy that might occur on the United States Supreme Bench."

Lockwood's views extended well beyond women's issues. She adopted a moderate position on the contentious question of tariffs. In her statement of September 3, she placed the Equal Rights Party in the political camp that wanted to "protect and foster American industries," in sympathy with the working men and women of the country who were organized against free trade. But in the official platform statement reprinted on campaign literature, her position was modified so that the party might be identified as middle-of-the-road, supporting neither high tariffs nor free trade. Lockwood urged the extension of commercial relations with foreign countries and advocated the establishment of a "high Court of Arbitration" to which commercial and political differences could be referred. She supported citizenship for Native Americans and the allotment of tribal land. As was to be expected from an attorney who earned a substantial part of her livelihood doing pension claims work, she adopted a safe position on Civil War veterans' pensions: She argued that tariff revenues should be applied to benefits for former soldiers and their dependents; at the same time, she urged the abolition of the Pension Office, "with its complicated and technical machinery," and recommended that it be replaced with a board of three commissioners. She vowed full sympathy with temperance advocates and, in a position unique to the platform of the Equal Rights Party, called for the reform of family law: "If elected, I shall recommend in my Inaugural speech, a uniform system of laws as far as practicable for all of the States, and especially for marriage, divorce, and the limitation of contracts, and such a regulation of the laws of descent and distribution of estates as will make the wife equal with the

husband in authority and right, and an equal partner in the common business."

Lockwood's position paper of September 3 was revised into the platform statement that appeared below her portrait on campaign flyers. The new version expanded on certain points, adopted some sharper rhetoric, and added several planks, including a commitment that the remaining public lands of the nation would go to the "honest yeomanry," not the railroads. Lockwood stuck to her radical positions of support for women's suffrage and the reform of domestic law, but, in a stunning retreat, her earlier promises of an equitable allotment of public positions by sex and any mention of the need for women in the judiciary were absent from the platform.

rmed with candidate and platform, the Leaders and supporters of the Equal Rights Party waited to see what would happen. A great deal depended on the posture adopted by the press. Fortunately for Lockwood and the party, many of the daily newspapers controlled by men, and a number of weeklies owned by women, took an interest in the newest contender in the election of '84. A day after she accepted the nomination, The Washington Evening Star made her candidacy front-page news and reprinted the entire text of her acceptance letter and platform of September 3. The candidate told a Star reporter that she would not necessarily receive the endorsement of activist women. Indeed, leaders of the nation's two top woman suffrage associations had endorsed Blaine, and Frances Willard had united temperance women with the Prohibition Party. "You must remember," Lockwood said, "that the women are divided up into as many factions and parties as the men."

On September 5, an editorial in the *Star* praised Lockwood's letter of acceptance: "In all soberness, it can be said [it] is the best of the lot. It is short, sharp, and decisive. . . . It is evident that Mrs. Lockwood, if elected, will have a policy [that] commends itself to all people of common sense." Editor Crosby Noyes rued the letter's late appearance: Had it existed sooner, "the other candidates might have had the benefit of perusing it and framing their several epistles in accord with its pith and candor." Newspaper reporting elsewhere was similarly respectful.

Abigail Duniway's warning that women candidates would meet with "unpleasant prominence" and be held up "to ridicule and scorn" proved correct, but Lockwood actually encountered no greater mockery than the men in the election. She had to endure silly lies about hairpieces and sham allegations that she was divorced, but Cleveland was taunted with cries of "Ma, Ma Where's My Pa" (a reference to his out-of-wedlock child). Cartoonists for Frank Leslie's Illustrated and Puck, mass-circulation papers, made fun of all the candidates, including Lockwood. This was a rite of passage and badge of acceptance. Leslie's also ran an article on Lockwood's campaign and contemplated the entrance of women into party politics with earnest good wishes: "Woman in politics. Why not? Twenty years ago woman's suffrage was a mere opinion. To-day, it is another matter."

After establishing campaign headquarters at her Washington home on F Street, Lockwood wrote to friends and acquaintances in a dozen states asking that they arrange ratification meetings and get up ballots containing the names of electors (as required by the Constitution) pledged to her candidacy. This letter to a male friend in Philadelphia was a typical appeal: "That an opportunity may not be lost for the dissemination of Equal Rights principles, cannot, and will not the Equal Rights Party of Philadelphia hold a ratification meeting for the nominee, put in nomination a Presidential Elector, and get up an Equal Rights ticket? Not that we shall succeed in the election, but we can demonstrate that a woman may under the Constitution, not only be nominated but elected. Think of it."

Closer to home, party supporters organized a ratification meeting in mid-September at Wilson's Station, Maryland. (They bypassed the District to make the point that, under federal law, neither men nor women could vote in the nation's capital.) Lockwood delivered her first speech as a candidate at this gathering of about 75 supporters and journalists, and two Lockwood-for-president electors were chosen. She did not disclose at the rally that Clemence Lozier had declined the nomination for vice president—and not until September 29 did Marietta Stow decide to run in the second spot and complete the ticket. Throughout September the national press spread the story of the Equal Rights Party and its candidate, and letters poured in to the house on F Street. They contained "earnest inquiries" about the platform, nasty bits of character assassination, and, from one male admirer, the following poem, which so amused Lockwood that she gave it to a reporter for publication:

O, Belva Ann! Fair Belva Ann! I know that thou art not a man; But I shall vote, Pull off my coat, And work for thee, fair Belva Ann. For I have read What thou hast said, And long I've thought upon thy plan. Oh no, there's none Beneath the sun Who'd rule like thee, my Belva Ann!

The letters also brought invitations to speak in cities across the East and the Midwest. In late September, Lockwood prepared to go on the stump, her expenses covered by sponsors. Many of the lectures she gave were paid appearances; indeed, she claimed to be the only candidate whose speeches the public paid to hear. She was a widowed middle-class woman (her second husband, who was more than 30 years her senior, had died in 1877), and her livelihood depended on the earnings of her legal practice. So the time she devoted to politics had to pay. When the election was over, she told reporters that she had a satisfaction denied the other candidates: She had come out of the campaign with her expenses paid and "\$125 ahead."

Lockwood took to the field in October. She made at least one full circuit in October, beginning in Baltimore, Philadelphia, and New York. Mid-month she delivered speeches in Louisville and in Cleveland, where she appeared at the Opera House before 500 people. In a loud and nasal voice, she attacked the high-tariff position of the Republicans on the grounds that it would injure American commerce. But she also assailed the free-trade policy of the Democrats, arguing that they were "willing to risk our manufacturing interests in the face of the starving hordes of pauper labor in other countries." She applauded the good that capital had done and said that "capital and labor did not, by nature, antagonize, and should not by custom."

If the people who came to hear Lockwood expected nothing but women's rights talk, they were disappointed. She and her party colleagues believed that the Equal Rights Party should not run a single-issue campaign. Of course, the platform introduced "feminist" ideas. But it also allowed Lockwood to address many other issues that preoccupied Americans. So she directed only a small part of her talk to describing how women had helped to make the country "blossom as a rose." She intended her candidacy to make history in the largest sense-by demonstrating that the Constitution did not bar women from running in elections or serving in federal elective office.

People who saw her for the first time said that her campaign photographs did not do her justice: The lady candidate had fine blue eyes, an aquiline nose, and a firm mouth, and she favored fashionable clothes. The cartoonists naturally focused on her sex, and the public had its own fun by creating dozens of Belva Lockwood Clubs, in which men meaning to disparage Lockwood paraded on city streets wearing Mother Hubbard dresses, a new cut of female clothing with an unconstructed design that freed movement and was considered improper to wear out of doors.

n November 3, the day before the election, Lockwood returned from a campaign tour of the Northwest. She had stayed "at the best hotels; had the best sleeping berths." Her last stop was Flint, Michigan, and she told a Washington reporter that 1,000 people had attended her (paid) talk there, a larger number than Ohio congressman Frank Hurd drew the following night. When asked on November 4 where she would await the election news, she replied that her house would be open throughout the evening, "the gas will be lighted," and reporters were welcome to visit. The historic first campaign by a woman for the presidency of the United States had ended, though in politics, of course, nothing is ever over.



The boisterous mustachioed members of the Belva Lockwood Club of Rahway, New Jersey, enlivened the 1884 campaign when they took mockingly to the streets in their poke bonnets and Mother Hubbards.

When the ballots were tallied, Cleveland was declared the winner, with an Electoral College vote of 219 to182. In the popular vote, he squeaked by with a margin of 23,000.

n 1884 the United States had yet to adopt Lthe "Australian" ballot, which has the names of all candidates for office printed on a single form. The system then in effect, dating from the beginning of the Republic, required that each political party in a state issue ballots that contained the names of that party's slate and the electors pledged to them. A supporter cast his vote by depositing the ballot of his chosen party in a box. Some states required that voters sign the back of their ballot, but the overall allocation of ballots was not controlled by polling place officials, and stuffing the box was not impossible. It was also possible for officials in charge of the ballot boxes to discount or destroy ballots. And that, Lockwood claimed, is precisely what happened.

In a petition sent to Congress in January 1885, she wrote that she had run a campaign, gotten up electoral tickets in several states, and received votes in at least nine of the states, only to determine that "a large vote in Pennsylvania [was] not counted, simply dumped into the waste basket as false votes." In addition, she charged that many of the votes cast for her—totalling at least 4,711—in eight other states ("New Hampshire, 379 popular votes; New York, 1336; Michigan, 374; Illinois, 1008; Iowa, 562; Maryland, 318; California, 734 and the entire Electoral vote of the State of Indiana") had been "fraudulently and illegally counted for the alleged majority candidate."

She asked that the members of Congress "refuse to receive the Electoral returns of the State of New York, or count them for the alleged majority candidate, for had the 1336 votes which were polled in said state for your petitioner been counted for her, and not for the one Grover Cleveland, he would not have been awarded a majority of all the votes cast at said election in said state." (Cleveland's margin of votes in New York was 1,149). Lockwood also petitioned Congress for the electoral vote of Indiana, saying that at the last moment the electors there had switched their votes from Cleveland to her. In fact, they had not; it was all a prank by the good ol' boys of Indiana, but either she did not know this or, in the spirit of political theater, she played along with the mischief and used it to her advantage.

The electoral votes of New York (36) and Indiana (15) had been pivotal in the 1880 presidential race. With her petition and credible evidence, Lockwood-perhaps working behind the scenes with congressional Republicans-hoped to derail Cleveland's victory and keep him from becoming the first Democratic president since James Buchanan in 1856. She failed when the legislators ignored her petition, which had been referred to their Committee on Woman Suffrage. On February 11, Congress certified the election of New York governor Grover Cleveland as the 22nd president of the United States.

Subsequent interviews suggest that Lockwood was satisfied with the campaign, if not with the vote counting. The U.S. Constitution had betrayed women in the matter of suffrage, but it did not, as she said, prohibit women's speech and women's candidacies. As a celebration of the First Amendment, Lockwood's campaign was a great success. It served the interests of women (though it angered Susan B. Anthony), the candidate, and the country. Lockwood ran as an acknowledged contender and was allowed to speak her mind. American democracy was tested, and its performance did not disappoint her.

After the election, while maintaining her law practice, Lockwood embarked on the life of travel that she had long sought-and that she continued until her early eighties. Not unlike 21st-century politicians, she capitalized on the campaign by increasing her presence on the national lecture circuit; she even made at least one product endorsement (for a health tonic). She had long worked as a pension claims attorney, and, while traveling as a lecturer, she used the publicity surrounding her appearances to attract clients who needed help with applications and appeals. In 1888, the Equal Rights Party again nominated her as its presidential candidate. She ran a more modest campaign the second time around, but she still offered a broad domestic and foreign policy platform and argued that "equality of rights and privileges is but simple justice."

Lockwood always spoke proudly of her campaigns, which were important but not singular events in a life that would last 87 years. She was a woman of many talents and interests. Blocked from political office or a high-level government position because of her sex, she sought new realms after the campaigns of 1884 and 1888 where she might raise questions of public policy and advance the rights of women. Representing the Philadelphia-based Universal Peace Union, she increased her work on behalf of international peace and arbitration at meetings in the United States and Europe. She participated in an often-interlocking network of women's clubs and professional organizations. And she maintained a high profile in the women's suffrage movement, which struggled throughout the 1890s and the first two decades of the 20th century to create a winning strategy. In the spring of 1919, the House of Representatives and the Senate acted favorably on legislation to amend the Constitution to give women the right to vote; the proposed Nineteenth Amendment went out to the states in a ratification process that would not be completed until August 1920. But Belva Lockwood never got the right to vote. She died in May 1917.

ockwood remains the only woman to A have campaigned for the presidency right up to Election Day. (In 1964, Senator Margaret Chase Smith of Maine entered several Republican primaries and received 27 delegate votes; in 1972, Representative Shirley Chisholm of New York ran in a number of Democratic primaries and won 151 delegates.) In 1914 Lockwood, then 84 years old, was asked whether a woman would one day be president. The former candidate answered with levelheaded prescience and the merest echo of her former thunder: "I look to see women in the United States senate and the house of representatives. If [a woman] demonstrates that she is fitted to be president she will some day occupy the White House. It will be entirely on her own merits, however. No movement can place her there simply because she is a woman. It will come if she proves herself mentally fit for the position."